

The complete matrix

	Pre Project	Feasibility (Envisioning)	Planning (Speculation)	Execution (Explore + Adapt)
Agile Leadership Principles	ACCEPT UNCERTAINTY PAY TO KEEP OPTIONS OPEN	TEST EARLY FAIL FAST CELEBRATE OFTEN	INVEST IN PRODUCTIVITY TECHNICAL EXCELLENCE	I REMOVE IMPEDIMENTS NOW SHOW COURAGE SUSTAINABLE WORKLOAD WELCOME CHANGE
The Agile Leader	PICK SUPPORT PILOTS	COACHES TO EARLY PILOTS LONG TERM PRODUCT OWNER SOURCING	DELEGATE BUSINESS AS USUAL TRAIN WITH YOUR TEAM SHORT FAT PROJECTS	CULTURE OF CONTINUOUS IMPROVEMENT, CONSEQUENCES & CONFRONTATION
The Agile Manager	STRATEGIC MANDATE OR KILL IT FACE-2-FACE PREPARED WORKSHOPS	STRONG PRODUCT OWNER OR KILL IT KILL OFF PROJECTS AND PRODUCTS	ASK – NEVER TELL REQUIRE AUTOMATION, REFACTORING RECRUIT THE RIGHT TEAM	CONFRONT! ASK, CHALLENGE, DISCUSS THE 24 HOUR IMPEDIMENT ASK ABOUT RETROSPECTIVES DON'T TOUCH MY SPRINT REPLACE THE PRODUCT OWNER
Benefits	THE RIGHT BENEFIT SHORTER TTM, TTG, TTD BUY-IN AND COMMITMENT	FIND HIGHER ROI	MOTIVATED TEAMS	CONSTANT IMPROVEMENT
Terms to encourage	PRODUCT PORTFOLIO WORKSHOP	BUSINESS CASE SUMMARY STORY POINTS	PRODUCT BACKLOG ROLES E.G. PRODUCT OWNER	VELOCITY SPRINT REVIEW IMPEDIMENT LOG