Why governance matters: the key to reducing risk without slowing down

Sarah Wells



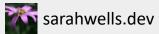
Why governance matters: the key to reducing risk without slowing down

Sarah Wells



"Governance" has an image problem





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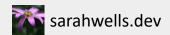
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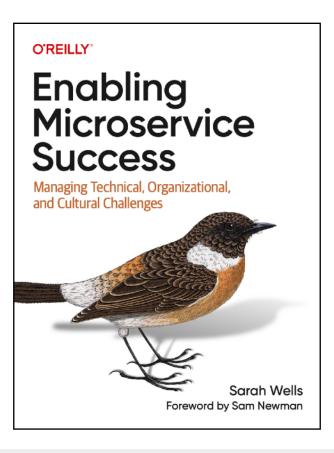
Tevi Troy

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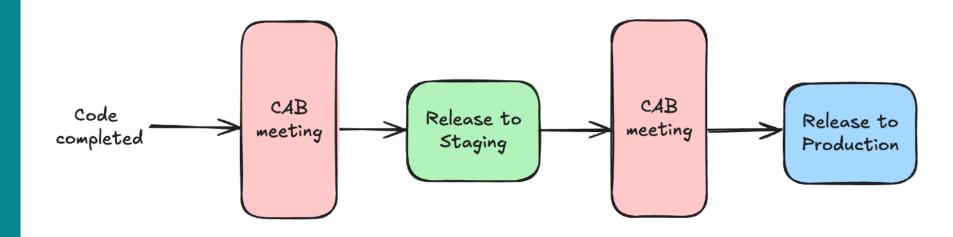


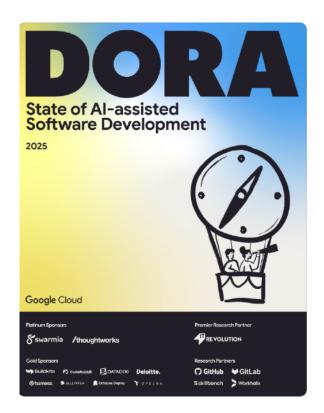
Change Advisory Boards

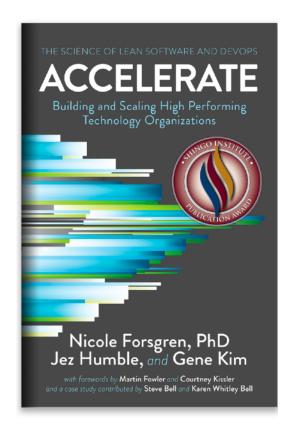


"a group that reviews, evaluates, and approves or rejects proposed changes"





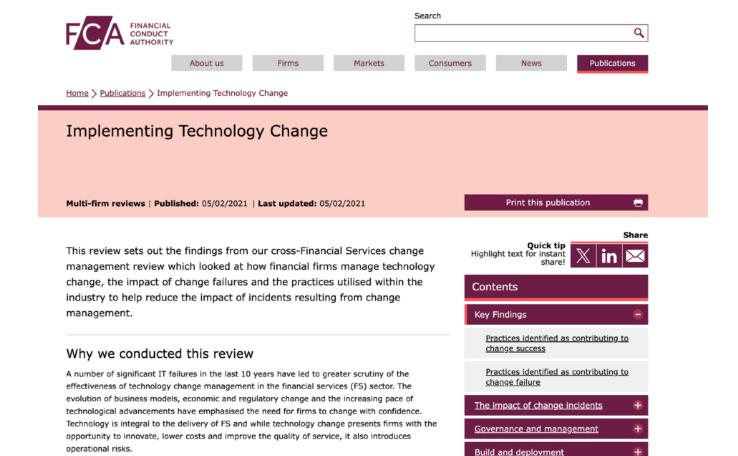




"approval by an external body simply doesn't work to increase the stability of production systems"



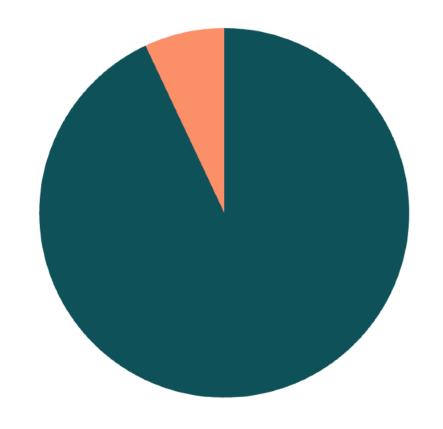
"However, it certainly slows things down."



https://www.fca.org.uk/publications/multi-firm-reviews/implementing-technology-change



CABs approved 93% of major changes



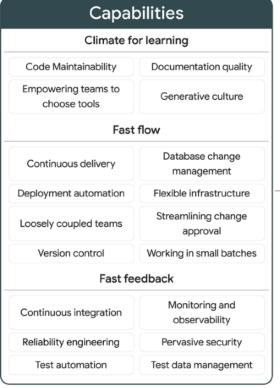


"This raises questions over the effectiveness of CABs as an assurance mechanism"



What's my point?

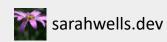








DORA Core model v2.1.0



Effective teams are autonomous - which requires loose coupling

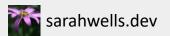


CAB groups don't have the context

Catch issues through good observability



CABs were just one example



Making the case for governance

Salesloft Drift breach, August 2025

Informational Message

INFORMATIONAL MESSAGE DETAILS

ID# 20000217 ONGOING



Security Advisory: Unusual Activity in a Third Party Connected App

We want to inform our customers about a recent security incident involving the Drift app, published by Salesloft, that was installed by individual customers. Salesforce security teams detected unusual activity that may have resulted in unauthorized access to a small number of customers' orgs data via the app's connection to Salesforce.

It is important to note that this issue did not stem from a vulnerability within the core Salesforce platform, but rather from a compromise of the app's connection.

Upon detecting the activity, Salesloft, in collaboration with Salesforce, invalidated active Access and Refresh Tokens, and removed Drift from AppExchange. We then notified affected customers.

We're continuing to work with Salesloft as part of our investigation and provide updates as appropriate, including notifying and supporting affected customers with remediation. If you need support, please reach out through Salesforce Help: https://help.salesforce.com/s.

Recommendations

Mandiant Incident Response

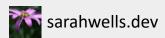
Investigate, contain, and remediate security incidents.

Learn more

Given GTIG's observations of data exfiltration associated with the campaign, organizations using Salesloft Drift to integrate with third-party platforms (including but not limited to Salesforce) should consider their data compromised and are urged to take immediate remediation steps.

Impacted organizations should search for sensitive information and secrets contained within the integrated platforms and take appropriate action, such as revoking API keys, rotating credentials, and performing further investigation to determine if the secrets were abused by the threat actor.





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Life at Cloudflare

The impact of the Salesloft Drift breach on Cloudflare and our customers

2025-09-02



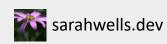


Sourov Zaman Craig Strubhart



12 min read

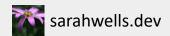
This post is also available in <u>简体中文</u>, <u>Français</u>, <u>Deutsch</u>, <u>日本語</u>, <u>한국어</u>, <u>Português</u>, Español (Latinoamérica), العربية and 繁體中文.



Responding to this breach



Lots of AI FOMO



An incident involving many teams



Do you understand what data you have where?



Governance at Drift

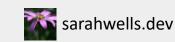


Mandiant's investigation has determined the threat actor took the following actions:

In March through June 2025, the threat actor accessed the Salesloft GitHub account. With this access, the threat actor was able to download content from multiple repositories, add a guest user and establish workflows.

 The threat actor the accessed Drift's AWS environment and obtained OAuth tokens for Drift customers' technology integrations.

https://trust.salesloft.com/? uid=Update+on+Mandiant+Drift+and+Salesloft+Application+Investigations



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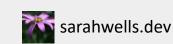


Mandiant's investigation has determined the threat actor took the following actions:

 In March through June 2025, the threat actor accessed the Salesloft GitHub account. With this access, the threat actor was able to download content from multiple repositories, add a guest user and establish workflows.

Furthermore, we are implementing new multi-factor authentication processes and further refining limitations to the application environment. These measures are complemented by an ongoing analysis of available logs and configuration settings, as well as the remediation of secrets within the environment and GitHub hardening activities.

https://trust.salesloft.com/? uid=Update+on+Mandiant+Drift+and+Salesloft+Application+Investigations



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https://trust.salesloft.com/? uid=Update+on+Mandiant+Drift+and+Salesloft+Application+Investigations



Supply chain attack on npm

← Blog / Vulnerabilities & Threats



npm debug and chalk packages compromised



Published on: September 8, 2025

E Last updated on: September 15, 2025

Starting at September 8th, 13:16 UTC, our Aikido intel feed alerted us to a series packages being pushed to npm, which appeared to contains malicious code. These were 18 very popular packages,

- backslash (0.26m downloads per week)
- chalk-template (3.9m downloads per week)
- supports-hyperlinks (19.2m downloads per week)
- hae-anei (121m downloade nar week)





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ALERT

Widespread Supply Chain Compromise Impacting npm Ecosystem

Release Date: September 23, 2025



After gaining initial access, the malicious cyber actor deployed malware that scanned the environment for sensitive credentials. The cyber actor then targeted GitHub Personal Access Tokens (PATs) and application programming interface (API) keys for cloud services, including Amazon Web Services (AWS), Google Cloud Platform (GCP), and Microsoft Azure.[ij]

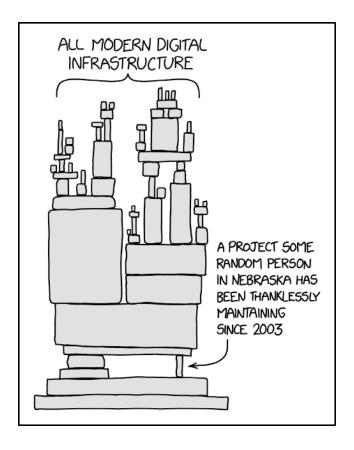




Responding to this breach



Does our code depend on any of the packages?



- Conduct a dependency review of all software leveraging the npm package ecosystem.
 - > Check for package-lock.json or yarn.lock files to identify affected packages, including those nested in dependency trees.

https://www.cisa.gov/news-events/alerts/2025/09/23/widespread-supply-chain-compromise-impacting-npm-ecosystem



npm SemVer Calculator

New to semantic versioning? Learn the basics.

Package name @ctrl/tinycolor Version range See examples ^4.0.4 **List Versions** View package on npmjs.com

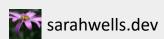
https://semver.npmjs.com/

4.1.0

4.2.0

3 versions found

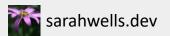
4.0.4



Did we pull down a compromised version?



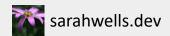
Autonomous teams means you don't know what's going on



Poor governance costs you

Security issues

Unexpected costs



Impact on delivery

Investing time and effort in the wrong things



We do need governance!

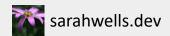


"Governance" has an implementation problem



43 documents you need to read

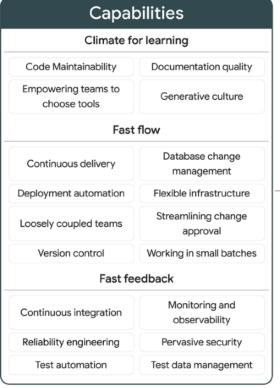
- 1. Code of Conduct
- 2. Software Development Policy
- 3. Coding Standards and Style Guide
- 4. Code Review Guidelines
- 5. Version Control Policy
- 6. Branching and Merging Strategy
- 7. Release Management Policy
- 8. Software Security Policy
- 9. Data Privacy and Protection Policy
- 10. Third-Party Library Usage Policy
- 11. Open Source License Compliance Policy
- 12. Intellectual Property Policy
- 13. Software Architecture Standards
- 14. API Design Guidelines
- 15. Database Design Standards
- 16. Testing Policy and Procedures



Let's look at those DORA core capabilities again



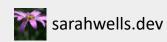








DORA Core model v2.1.0



Bring engineering skills to bear



Governance: a definition



(Software engineering governance)

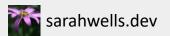
The set of principles, practices and tools

The set of principles, practices and tools that help teams

The set of principles, practices and tools that help teams make consistent, informed and safe technical decisions



Good governance is not about saying "no", it's about saying "yes", safely



Good governance allows organisations to move *faster*



The challenges

Engineers want to do the right thing



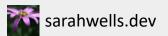
What IS the right thing?



Humans make mistakes

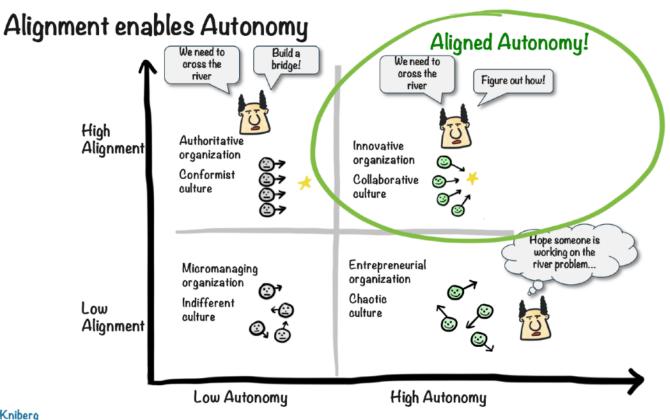


Do the tools and processes catch these mistakes?



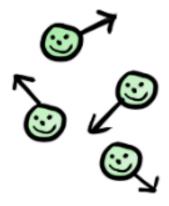
People don't magically get aligned

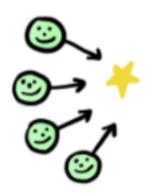




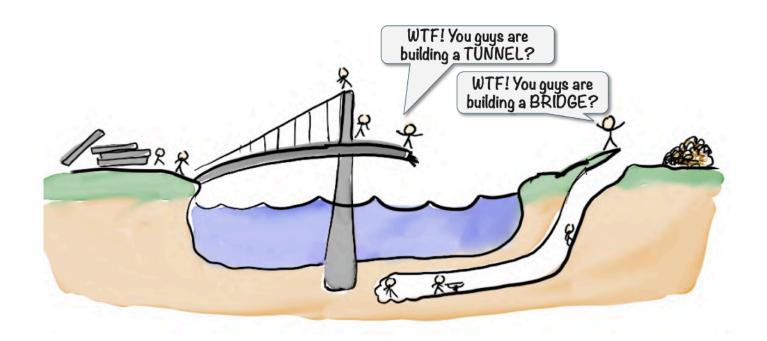
Henrik Kniberg

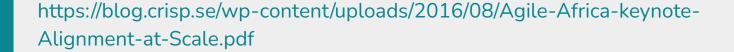










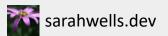




Modern software estates are complicated



Getting governance right



Foundations

Alignment

Choices

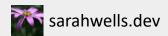
Guardrails



Foundations: Know your software estate



Building your inventory



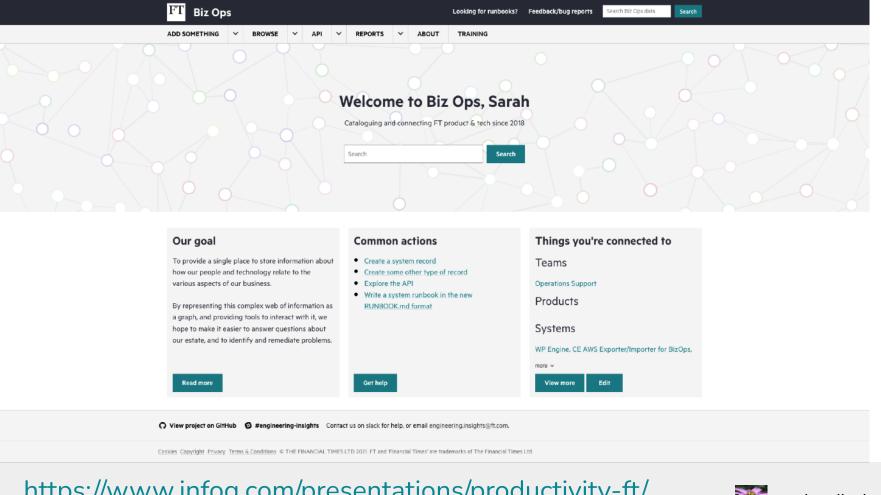
Why do I want an internal developer portal, anyway?

Here's what you actually want: your developers waking up, drinking a cup of coffee, then getting into a flow and spending their day building new features or solving hard business problems.

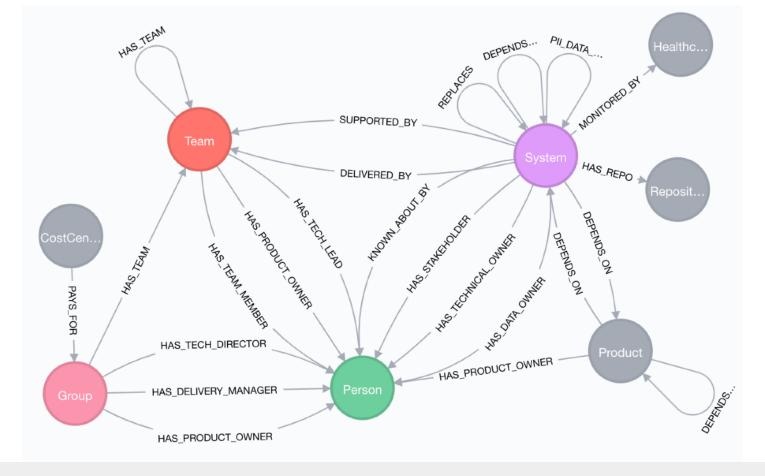
And here's what you really don't want: your developers waking up, drinking a cup of coffee, then chasing your other developers in order to figure out who owns the service that just broke this other service, only to discover it was maintained by someone who doesn't work here anymore, but wait, someone finally found documentation for it, except never mind, the docs have never been updated, and oh yeah, the whole thing was written in Ruby even though everyone else has been using Node except for that one dude who won't give up on Perl. Aaargh.



Start simple











Extending the graph



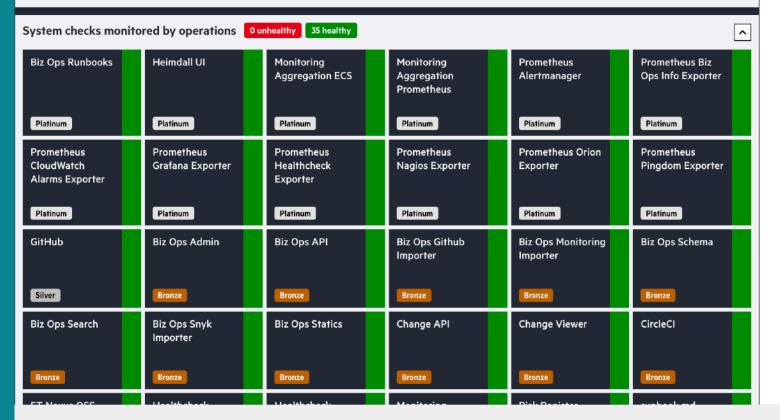
Getting the data

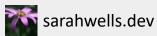


FAQs Add Monitoring Add Slack Alerts Report a bug

Team: Reliability Engineering □ □

Last updated 9 seconds ago





The hardest stuff to find



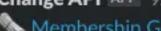
Making the invisible visible

Track changes too





Change API APP 9:07 AM



jenkins-memb.

Membership Google Drive Service was released in prod by

n using

View Change: MEM-3829 Added delete file by date and folder code endpoint

changeSummary:

Deploy version 1.0.38 of membershipgdrive-svc to prod-eu from branch HEAD changeDescription:

Merge pull request #9 from Financial-

Times/MEM-3829-

delete old files in erroneous addresses f older

MEM-3829 Added delete file by date and

folder code endpoint

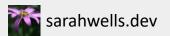
17 Change logged at 9:07 am UTC on Wed, 26 February 2020 Leave feedback

https://medium.com/ft-product-technology/the-adventof-change-api-8dae0f95245e



What you get:

- ✓ Clear picture of current state
- ✓ An idea of where needs attention
- ✓ Basis for response and for automation



Aligning technology decisions

Know the direction of travel



Technology Strategy 2025-2027

1. Cloud-Only Infrastructure

We will migrate entirely to cloud architecture, decommission our data centers, and implement automated CI/CD pipelines to reduce costs by 40% and achieve 99.9% uptime.

2. Unified Data Platform

We will build a modern data lake with real-time analytics and self-service BI tools to accelerate decision-making and enable AI-driven personalization.

3. Digital Customer Experience

We will redesign customer touchpoints with mobile-first, API-driven architecture and AI personalization to improve satisfaction and increase digital engagement.

4. Zero-Trust Security

We will implement comprehensive cybersecurity with zero-trust architecture, AI threat detection, and automated compliance to protect against evolving threats.

5. AI Integration & Innovation

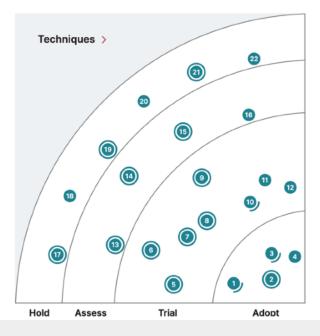
We will establish AI labs to develop machine learning capabilities, automate business processes, and integrate AI across products to create competitive advantages and new revenue streams.

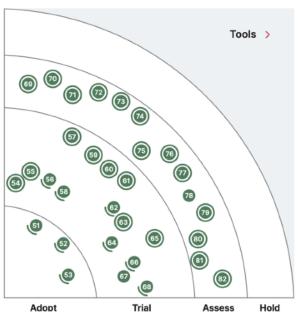


Building on the strategy



Thoughtworks Technology Radar is a twice-yearly snapshot of tools, techniques, platforms, languages and frameworks. This knowledge-sharing tool is based on our global teams' experience and highlights things you may want to explore on your projects.









- Objectively assess what's working, and what isn't
- Pollinate innovation across teams and experiment accordingly
- Balance the risk in your technology portfolio
- Work out what kind of technology organization you want to be
- Set a path for future success



Zalando Tech Radar

2025.05

Datastores

ADOPT

- 1. Amazon ElastiCache
- 2. AWS DynamoDB
- 3. AWS S3
- 4. Elasticsearch
- 5. PostgreSQL

TRIAL

- 6. Amazon Neptune
- 7. Amazon Redshift
- 8. Amazon SageMaker Feature Store
- 9. AWS DocumentDB
- 10. Druid
- 11. HDFS

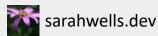
ASSESS

- 12. Amazon MemoryDB
- 13. Valkey

HOLD

- 14. Apache Cassandra
- 15. Consul
- 16. Hazelcast
- 17. HBase
- 18. Memcached
- 19. MongoDB
- 20. MySQL
- 21. Oracle DB 22. Redis
- 23. Solr
- 24. ZooKeeper





Communication and knowledge sharing



Summary

Issue

We need to store secrets, such as passwords, private keys, authentication tokens, etc.

Some of the secrets are user-oriented. For example, our developer wants to be able to use their mobile phone to look up a password to a service.

Some of the secrets are system-oriented. For example, our continuous delivery pipeline needs to be able to look up the credentials for our cloud hosting.

Decision

Bitwarden for user-oriented secrets

Vault by HashiCorp for system-oriented secrets.

Status

Decided. We are open to new alternatives as they arise.

Details

Assumptions

For this purpose, and our current state, we value user-oriented convenience, such as usable mobile apps.

· We want to ensure fast easy access on the go, such as for a developer doing on-call system reliability engineering.

https://github.com/joelparkerhenderson/architecture-decision-record/tree/main/locales/en/examples/secrets-storage



What you get:

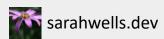
- ✓ People can make decisions
- ✓ Less duplication of effort
- **✓** Fewer surprises



Making smart technology choices

The allure of shiny and new

The case for boring technology



When to break the boring rule



Developing a culture of thoughtful adoption



Innovation to support business outcomes



The impact on governance itself



What you get:

- ✓ Innovation in the right places
- **✓** Standardisation for everything else
- **✓** Plans, not chaos



Building guardrails that work



Guardrails vs policies vs standards





A high-level statement of intent or principle, usually approved by leadership.

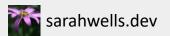
Purpose: Explains what must be done and why

Characteristics:

- Broad, overarching, and strategic
- Often technology-agnostic
- Non-negotiable: everyone must follow it

Example:

"All production systems must be backed up daily and backups must be retained for at least 30 days."



Standard

A set of specific, detailed rules or requirements that operationalize the policy.

Purpose: Explains how the policy is met, often with technical details.

Characteristics:

- More specific and measurable
- Often define technical configurations, frequency, or thresholds
- Can vary by environment or system

Example (to support the backup policy):

"All production databases must use vendor-supported snapshot backups scheduled at midnight UTC, with retention set to 35 days."



§ Guardrail

A control that guides behaviour to keep it in line with policies or standards.

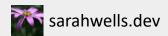
Purpose: Keeps teams aligned to policies without needing constant manual review.

Characteristics:

- Often built into tools
- Can be preventive (blocking unsafe changes) or detective (alerting on drift)
- Balance: tight enough to protect, loose enough to allow innovation

Example:

"A spending alert that triggers when monthly spend exceeds 80% of the forecasted budget."



✓ In summary:

	What	Example
Policy	High-level rule	"All data must be encrypted at rest."
Standard	Detailed, actionable requirement	"Use AES-256 encryption for all databases."
Guardrail	Check or control	"Prevent deployment of storage without encryption enabled."



Make the right thing the easy thing



1. Buy vs Build

Can you buy something to solve this problem rather than building it?

2. Procurement

We need to go through a procurement process for any new relationship with a supplier, whether free or paid

3. TGG Endorsement

Changes to the way the FT uses technology should be raised at the Tech Governance Group

4. Adding to Biz Ops

Make sure the initial record has been created

5. Security & Privacy

We need to build secure products and services

6. Accessibility & Browser Support

We need to build websites that meet the needs of our customers

7. Analytics, Logs & Metrics

We need to make sure we know how the things we built are used

8. Change & Release Logging

All changes made at the FT must be logged

9. Healthchecks & Monitoring

Make sure people can tell whether your system is up and working as expected

10. Runbooks

Could someone else fix a problem with your service

11. Service Tier & Support

Is this brand or business critical or could we wait til the morning to fix it?

12. Performance

How would you know if performance started to tank?

13. Cost Management

Are you paying over the odds for this?

14. Going Live

How to take your system live

15. While the Service is Live

Maintaining your service

16. Decommissioning

How to turn your service off

The FT's Engineering Checklist



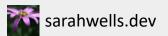
4. Adding to Biz Ops

Make sure the initial record has been created

You needed to do this to spin up AWS resources

4. Adding to Biz Ops

Make sure the initial record has been created



Build in flexibility for legitimate exceptions



10. Runbooks

Could someone else fix a problem with your service

ALL GROUPS

TEAM LEAGUE TABLE

SYSTEM LEAGUE TABLE

PRODUCT LEAGUE TABLE

ABOUT

ALL GROUPS > ENGINEERING ENABLEMENT > RELIABILITY ENGINEERING > PROMETHEUS-GRAFANA-EXPORTER

System: prometheus-grafana-exporter | Platinum | Production

Score: 91% Rescore Score updated: October 1 2021

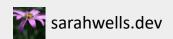
Rated Green by Ops, August 5 2021

Bear in mind that the scoring rules are a work in progress. In some cases (particularly with regard to third party systems) they won't always make perfect sense, so use your discretion. Not getting 100% is normal for now. Fixing all the things you know how to fix is the main thing to aim for.

Remedial

| Fix these errors in BizOps | View runbook | New here? Find out what to do next
| Runbook aspect | Status | Failings | |

Runbook aspect ‡	Status 0	Failings :	actions ¢
dependencies	Error	Error: Dependency on ft-grafana, which is marked as discontinued - that can't be right! Critical: Dependency on ft-grafana, of lower service tier Gold, is an operational risk. If you employ some architectural pattern to improve resilience, please add details https://github.com/Financial-Times/biz-ops-admin/blob/master/docs/dependency-details.md	-
failover	Error	Error: FailoverDetails is not allowed to be empty	-
architecture	Error	Error: Architecture is not allowed to be empty Warning: Architecture is not allowed to be empty Info: Architecture is not allowed to be empty	-
moreInformation	Warning	Warning: MoreInformation is not allowed to be empty Info: MoreInformation is not allowed to be empty	-
replaces	Info	Info: Replaces is not specified	-
knownAboutBy	Info	Info: KnownAboutBy is not specified	-
firstLineTroubleshooting	Info	Info: FirstLineTroubleshooting contains links	-
basicDetails	OK	None	-
hostPlatform	OK	None	-
dependents	OK	None	-



Automation is your friend



What you get:

- **✓** Catch problems early
- ✓ Clarity of what good looks like
- √ Flexibility where needed



Conclusions

From bottleneck to enabler

Good governance is largely invisible to developers in their day-to-day work

Good governance is largely invisible to developers in their dayto-day work, manifesting as helpful automation, clear guidelines, and self-service tools that make the right choices the easy choices



Foundations

Alignment

Choices

Guardrails



https://sarahwells.dev

